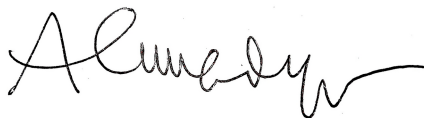


**DAFTAR HADIR DOSEN PROGRAM SARJANA
S.T. MANAJEMEN LABORA SEMESTER GENAP T.A. 2020/2021**

NAMA DOSEN : Prof. Dr. Bernard T. Widjaja, MM.
MATA KULIAH/SKS : Pengantar Manajemen Pemasaran (3 sks)
HARI / JAM : Sabtu / 14.00 sd 16.30 WIB
SEMESTER : II (MAN02303)

Tatap Muka ke	Hari / Tanggal	Materi Kuliah (Sesuai RPS)	Paraf Dosen	Paraf Petugas
I	20 / 03 / 2021	RPS (kontrak perkuliahan, Pendahuluan)	↓	RB
II	27 / 03 / 2021	Mendefinisikan pemasaran untuk abad ke-21	↓	RB
III	03 / 04 / 2021	Mengembangkan strategi dan rencana pemasaran	↓	RB
IV	10 / 04 / 2021	Mengumpulkan informasi dan lingkungan pemasaran	↓	RB
V	17 / 04 / 2021	Melaksanakan riset pemasaran dan meramalkan permintaan	↓	RB
VI	24 / 04 / 2021	Menciptakan nilai, kepuasan dan loyalitas pelanggan	↓	RB
VII	08 / 05 / 2021	Review Pertemuan 1-6	↓	RB
VIII	UJIAN TENGAH SEMESTER			
IX	22 / 05 / 2021	Menganalisis pasar konsumen	↓	RB
X	29 / 05 / 2021	Menganalisis Pasar Bisnis	↓	RB
XI	05 / 06 / 2021	Mengidentifikasi Segmen dan Target Pasar	↓	RB
XII	12 / 06 / 2021	Menciptakan ekuitas merek	↓	RB
XIII	19 / 06 / 2021	Membentuk positioning merek	↓	RB
XIV	26 / 06 / 2021	Menghadapi persaingan	↓	RB
XV	03 / 07 / 2021	Review Pertemuan 9-14	↓	RB
XVI	UJIAN AKHIR SEMESTER			

Jakarta, 02 Agustus 2021



(Kepala Prodi S.1)

Kelas PENGANTAR MANAJEMEN PEMSARAN - S1/2020-2

Group All participants

No.	Student ID	student name	5 Apr 2021 5.00PM All students	12 Apr 2021 5.00PM All students	19 Apr 2021 5.00PM All students	26 Apr 2021 5.00PM All students	3 May 2021 5.00PM All students	17 May 2021 5.00PM All students	24 May 2021 5.00PM All students	31 May 2021 5.00PM All students	7 Jun 2021 5.00PM All students	14 Jun 2021 5.00PM All students	21 Jun 2021 5.00PM All students	28 Jun 2021 5.00PM All students	5 Jul 2021 5.00PM All students	12 Jul 2021 5.00PM All students	19 Jul 2021 5.00PM All students	31 JUL 2021 8.00AM All students	P	L	E	A	Taken session s	Percen tage
1	2023064053	Abner Devon Isaac	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
2	2023064041	Achmad Sanjaya	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
3	2023064038	Adhi Santoso	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
4	2023064046	Andriyana	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
5	2023064053	Angeline	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
6	2023064054	Anita Hariyani	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	15	1	0	0	15	94
7	2023064039	Fahrizal Aziz	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
8	2023064044	Giang Abdul Rahman	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
9	2023064047	Jaja Rasja	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
10	2023064051	Junistin Suzartiany	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
11	2023064040	Lukman Adiguna	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
12	2023064048	Muhamad Indra Lesmana	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
13	2023064050	Pepen Efendi	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
14	2023064042	Rifqi Muhammad Afriyanto	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
15	2023064043	Siti Maryam	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100
16	2023064045	Subekjo	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	?	15	1	0	0	15	94
17	2023064049	Tri Wahyudi	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	P (2/2)	16	0	0	0	16	100

Jakarta, 04 Agustus 2021

Dosen,



Prof. Dr. Ir. Bernard T. Widjaja, M.M., CSCA

SEKOLAH TINGGI MANAJEMEN LABORA
PROGRAM SARJANA MANAJEMEN

NILAI AKHIR

MATA KULIAH : PENGANTAR MANAJEMEN PEMASARAN
 SEMESTER : 2019/2020 GENAP
 SEMESTER : 2
 SKS : 3 SKS
 DOSEN : PROF. DR. IR. BERNARD T. WIDJAJA, M.M., CSCA

No.	NAMA	NIM	ABS	TGS	UTS	UAS	NILAI	NILAI HURUF
			20%	20%	25%	35%		
1	Abner Devon Isaac	2023064053	100	96	85	95	93,7	A
2	Achmad Sanjaya	2023064041	100	91	85	93	92,0	A
3	Adhi Santoso	2023064038	100	93	95	94	95,3	A
4	Andriyana	2023064046	100	96	97	96	97,1	A
5	Angeline	2023064053	100	85	96	91	92,9	A
6	Anita Hariyani	2023064054	94	92	87	91	90,8	A
7	Fahrizal Aziz	2023064039	100	95	91	90	93,3	A
8	Gilang Abdul Rahman	2023064044	100	95	97	95	96,5	A
9	Jaja Rasja	2023064047	100	90	91	92	93,0	A
10	Junistin Suzartiany	2023064051	100	92	87	90	91,7	A
11	Lukman Adiguna	2023064040	100	95	97	92	95,5	A
12	Muhamad Indra Lesmana	2023064048	100	94	91	90	93,1	A
13	Pepen Efendi	2023064050	100	92	98	94	95,8	A
14	Rifqi Muhammad Affriyanto	2023064042	100	96	91	92	94,2	A
15	Siti Maryam	2023064043	100	93	93	95	95,1	A
16	Subekjo	2023064045	94	94	93	95	94,1	A
17	Tri Wahyudi	2023064049	100	93	96	92	94,8	A

JAKARTA, 04 AGUSTUS 2021
 DOSEN,



: PROF. DR. IR. BERNARD T. WIDJAJA, M.M., CSCA