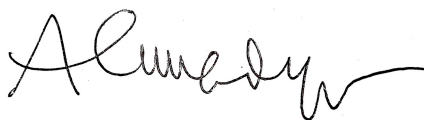


**DAFTAR HADIR DOSEN PROGRAM SARJANA
S.T. MANAJEMEN LABORA SEMESTER GANJIL T.A. 2020/2021**

NAMA DOSEN : Prof. Dr. Bernard T. Widjaja, MM.
MATA KULIAH/SKS : Pengantar Manajemen Pemasaran (3 sks)
HARI / JAM : Sabtu / 14.00 sd 16.30 WIB
SEMESTER : II

Tatap Muka ke	Hari / Tanggal	Materi Kuliah (Sesuai RPS)	Paraf Dosen	Paraf Petugas
I	03 / 10 / 2020	RPS (kontrak perkuliahan, Pendahuluan)	↓	RB
II	10 / 10 / 2020	Mendefinisikan pemasaran untuk abad ke-21	↓	RB
III	17 / 10 / 2020	Mengembangkan strategi dan rencana pemasaran	↓	RB
IV	24 / 10 / 2020	Mengumpulkan informasi dan lingkungan pemasaran	↓	RB
V	31 / 10 / 2020	Melaksanakan riset pemasaran dan meramalkan permintaan	↓	RB
VI	07 / 11 / 2020	Menciptakan nilai, kepuasan dan loyalitas pelanggan	↓	RB
VII	14 / 11 / 2020	Review Pertemuan 1-6	↓	RB
VIII	UJIAN TENGAH SEMESTER			
IX	12 / 12 / 2020	Menganalisis pasar konsumen	↓	RB
X	19 / 12 / 2020	Menganalisis Pasar Bisnis	↓	RB
XI	09 / 01 / 2021	Mengidentifikasi Segmen dan Target Pasar	↓	RB
XII	16 / 12 / 2021	Menciptakan ekuitas merek	↓	RB
XIII	23 / 12 / 2021	Membentuk positioning merek	↓	RB
XIV	30 / 01 / 2021	Menghadapi persaingan	↓	RB
XV	06 / 02 / 2021	Review Pertemuan 9-14	↓	RB
XVI	UJIAN AKHIR SEMESTER			

Jakarta, 20 Februari 2021



(Kepala Prodi S.1)

MATA KULIAH PENGANTAR MANAJEMEN PEMASARAN - S1

Grup Semua peserta

No.	Student ID	Nama Depan	3 Oct	10 Oct	17 Oct	24 Oct	31 Oct	7 Nov	14 Nov	28 Nov	5 Dec	12 Dec	19 Dec	9 Jan	16 Jan	23 Jan	30 Jan	13 Feb	H	I	S	A	Taken sessio ns	Points	Percen tage
			2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2020 2.00PM All students	2021 2.00PM All students	2021 2.00PM All students	2021 2.00PM All students							
1	1923064067	Agus Raihan	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0
2	1923064064	Andi Wibowo	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0
3	1923064080	Budi Sugiono	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0
4	1923064063	Raden Ahmad Firdaus	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0
5	2023064088	Piyana Nur Pinesiti	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0
6	2023064087	Rahmayani	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0
7	2023064086	Titin Wulandari	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	H (2/2)	16	0	0	0	16	32 / 32	100,0

JAKARTA, 20 FEBRUARI 2021

MENGETAHUI,



PROF. DR. IR. BERNARD T. WIDJAJA, M.M.
DOSEN

SEKOLAH TINGGI MANAJEMEN LABORA
PROGRAM SARJANA MANAJEMEN

NILAI AKHIR

MATA KULIAH : PENGANTAR MANAJEMEN PEMASARAN
 SEMESTER : 2019/2020 GENAP
 SEMESTER : 2
 SKS : 3 SKS
 DOSEN : PROF. DR. IR. BERNARD T. WIDJAJA, MM

No.	NAMA	NIM	ABS	TGS	UTS	UAS	NILAI	NILAI HURUF
			20%	20%	25%	35%		
1	Budi Sugiono	1923064060	100	93	93	88	92.7	A
2	Raden Ahmad Firdaus	1923064063	100	92	92	93	94.0	A
3	Andi Wibowo	1923064064	100	79	95	90	91.1	A
4	Agus Raihan	1923064067	100	92	92	87	91.9	A
5	Titin Wulandari	2023064086	100	93	92	90	93.1	A
6	Rahmayani	2023064087	100	93	91	85	91.1	A
7	Piyana Nur Pinesti	2023064088	100	93	90	91	93.0	A

JAKARTA, 20 FEBRUARI 2021
 DOSEN,



PROF. DR. IR. BERNARD T. WIDJAJA, MM